

SAINTS SMALLS

Ads are displayed in an electronic magazine format, linked to the St Stithians Website (link on RHS of home page) www.stithian.com as we no longer provide a paper format of The Saints Smalls.

All Saints parents are notified via email each time a new edition is published. **There is a single smalls facility for all schools.**

The Saints Smalls is published every 8 weeks or so, with adjustment for school holidays.

The deadline 2017 dates for submitting adverts are:

- 20 January
- 10 March
- 12 May
- 7 July
- 8 September
- 2 November

The Smalls will be released at the end that month.

The rates are:

Advert Size	Saints Rates*	Non-Saints Rates*	Property
30 words plains	40	120	120
30 words plus single image / picture	80	200	200
30 words plus image and hot link	120	240	240
½ page – PDF must be provided	240	500	500
Full page – PDF must be provided	500	1000	1000

*Saints Rate is applicable to parents with children currently attending St Stithians College.

**Non-Saints Rate is applicable to all external advertisers.

Specifications for the pdfs are as follows:

Full page advert:

- width 210mm x height 297mm (no bleed required, but if an advert is supplied with bleed then the trim box must be 210x297)

Half page advert:

- width 210mm x height 148mm (no bleed required, but if an advert is supplied with bleed then the trim box must be 210x148)

Please note that no handwritten adverts will be accepted.

Payment must be made via EFT (see banking details below). Kindly email the Proof of Payment, text of the advert/pdf, to Tania Joy Fredericks at tfredericks@stithian.com

Our banking Details are as follows:

Acc Name: St Stithians College
Bank: Standard Bank
Branch: Randburg
Branch Code: 018005
Account Number: 220059004
Ref: Smalls + YOUR NAME