

## SAINTS SMALLS

Below are the prices, procedure, etc to place your ad in the Smalls.

Ads are displayed in an electronic magazine format, linked from the St Stithians Website [www.stithian.com](http://www.stithian.com). There is a single smalls facility for all schools. We are no longer providing a paper format. All Saints parents are notified via email each time a new edition is published.

Payment can be made at the Bursar's office, after which please send the text of the advert / pdf, along with the reference number they give you, to [smalls@stithian.com](mailto:smalls@stithian.com), or you can pay via EFT – please make sure you email your proof of payment (also to [smalls@stithian.com](mailto:smalls@stithian.com))

**Please note that no handwritten adverts will be accepted.**

**The rates are:**

Ad	Saints Rate*	Non-Saints Rate**	Property
30 words plain	40	120	120
30 words plus single image / picture	80	200	200
30 words plus image plus hot link	100	240	240
½ page ad – pdf must be provided	500	500	500
full page ad – pdf must be provided	1000	1000	1000

\*Saints Rate is applicable to parents with children currently attending St Stithians College.

\*\*Non-Saints Rate is applicable to all external advertisers.

Specifications for the pdfs are as follows:

**Full page advert:**

width 210mm x height 297mm (no bleed required, but if an advert is supplied with bleed then the Trim box must be 210x297)

**Half page advert:**

width 210mm x height 148mm (no bleed required, but if an advert is supplied with bleed then the Trim box must be 210x148)

Ad content (30 words, pdf , etc) to be emailed to [smalls@stithian.com](mailto:smalls@stithian.com) WITH THE REFERENCE NUMBER RECEIVED ABOVE (**only if you have paid cash**).

The smalls are published every 8 weeks or so, with adjustment for school holidays.

The deadline 2014 dates for submitting adverts are:

- 23 January 2015
- 13 March 2015
- 15 May 2015
- 10 July 2015
- 11 September 2015
- 06 November 2015

**The Smalls will be released approximately a week after the deadline date.**

**Our banking Details are as follows:**

Acc Name : St Stithians College  
Bank : Standard Bank  
Branch : Randburg  
Branch Code : 018005  
Account Number : 220059004  
Ref : Smalls + YOUR NAME