

# SAINTS SMALLS

Adverts are displayed in electronic magazine format, linked to the St Stithians website (link on the right hand side of the home page) [www.stithian.com](http://www.stithian.com) as we no longer provide a paper format of the Saints Smalls.

All Saints parents are notified via email each time a new edition is published. **There is a single smalls facility for all schools.**

The Saints Smalls is published every 8 weeks or so, with adjustments made for school holidays.

The 2018 deadline dates for submitting adverts are:

- 12 January
- 9 March
- 11 May
- 13 July
- 7 September
- 9 November

**The Saints Smalls will be released on the last Friday of the month the submissions are due.**

The rates are:

Advert Size	Saints Rates*	Non-Saints Rates*	Property
30 words plain	40	120	120
30 words plus single image / picture	80	200	200
30 words plus image and hot link	120	240	240
½ page – PDF must be provided	240	500	500
Full page – PDF must be provided	500	1000	1000

\*The Saints rate is applicable to parents with children currently attending St Stithians College, current students, alumni, and current staff.

\*\*The non-Saints rate is applicable to all external advertisers.

Specifications for the pdfs are as follows:

**Full page advert:**

- Width 210mm x height 297mm (no bleed required, but if an advert is supplied with bleed then the trim box must be 210x297)

**Half page advert:**

- Width 210mm x height 148mm (no bleed required, but if an advert is supplied with bleed then the trim box must be 210x148)

**Please note that no handwritten adverts will be accepted.**

Payment must be made via EFT (see banking details below). Kindly email the Proof of Payment, text of the advert / pdf, to Tania Joy Fredericks at [smalls@stithian.com](mailto:smalls@stithian.com).

**Our banking Details are as follows:**

Acc Name: St Stithians College  
Bank: Standard Bank  
Branch: Randburg  
Branch Code: 018005  
Account Number: 220059004  
Ref: Smalls + YOUR NAME



**ST STITHIANS  
COLLEGE**