

INSPIRING EXCELLENCE. MAKING A WORLD OF DIFFERENCE

St Stithians College is a proudly South African school, embracing diversity and offering a distinctive educational experience. Founded as a Methodist Church School, our Christian spirituality is central to our identity. Our College consists of primary and secondary boys' and girls' schools, together with a co-educational junior primary school. We are an independent, non-profit institution located on an expansive green campus in Sandton, Johannesburg. In addition, St Stithians incorporates Kamoka Bush School in the Waterberg Mountains, and the Thandulwazi Maths & Science Academy on our Campus. As a College we are intent on Inspiring Excellence and Making a World of Difference.

DIRECTOR OF MARKETING

We are excited to welcome applications for a role within our Advancement Office which requires passion, commitment, innovative thinking and leading-edge marketing ability.

A post-graduate degree in Marketing and/or Communications, together with at least 5 years' marketing management experience prepare you for the role. Showcase your advanced agility in MS Office (full range) and in the social media sector - especially Facebook, LinkedIn, Twitter or the next big thing. Marketing experience gained in the education sector would prove a distinct advantage. Your verbal and written proficiency in English is exemplary, as are your confidence and presence. You enjoy interacting with a diverse range of stakeholders who respect your interpersonal skills. Your attention to detail, ability to plan, organise, prioritise and deliver on deadline-driven events, is something you thrive on. Being an expert in marketing, means you don't want to be confined by standard job descriptions or standard working hours.



Your talent and positive mental attitude mean you are able to deliver on the following responsibilities:

- Preparing, developing and maintaining marketing, communications, admissions and sponsorships in line with College strategy
- Deploying a professional approach and management style in handling public relations during major events or in times of crisis
- Driving the all-important Admissions Process
- Formulating, developing and executing annual Marketing and Admissions strategies in line with agreed strategy of both the College (as a collective) and the Advancement Office
- Overseeing campus events as assigned to the Advancement Office
- Compiling and managing budgets as they pertain to immediate areas of responsibility
- Compiling and submitting high-level reports for various committees, as well as the dissemination of regular, pro-active and comprehensive information to all stakeholders on a variety of marketing issues
- Establishing, maintaining and optimising professional relationships with external service providers through effective and positive contact
- Ensuring steadfast Marketing and Communication policies, in accordance with proper governance, legal and statutory requirements
- Being responsible for all marketing-orientated publications
- Working closely and collaboratively with the communications coordinator in delivering effective communication.
- Standing accountable for the custodianship of the St Stithians brand, by ensuring the consistency and integrity of its application in all communication, merchandise and literature
- Committing to work within the values, Christian ethos and mission of the College, as well as participating in the broader life of St Stithians College.

The successful incumbent will be required to take up his/her post in January 2018.

The St Stithians HR team together with the Head of Advancement are willing to provide you with any further information or assistance in applying for this outstanding opportunity.

By applying, you accept that it is mandatory for any staff member to have a sexual offender's clearance certificate before employment can commence. **Please forward a short letter of motivation**, together with your curriculum vitae, including names and telephone numbers of at least two referees.

Please address your application to: the Head of Advancement, St Stithians College on email: jobs@stithian.com before the closing date of 26 September 2017.

St Stithians College is an Equal Opportunity Employer

The College reserves the right not to proceed with this post. Applications are invited from South African citizens. An application will not in itself entitle the applicant to an interview or appointment and failure to meet the minimum requirements of the advertised post will result in applicants automatically disqualifying themselves from consideration.

Only short listed candidates will be contacted



ST STITHIANS COLLEGE

www.stithian.com



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ISASA

Independent Schools Association of Southern Africa