

## SAINTS SMALLS

Below are the prices, procedure, etc to place your ad in the Smalls.

Ads are displayed in an electronic magazine format, linked from the St Stithians Website (link on RHS of home page) [www.stithian.com](http://www.stithian.com). There is a single smalls facility for all schools.

We are no longer providing a paper format. All Saints parents are notified via email each time a new edition is published.

Payment can be made at the Bursar's office, after which please send the text of the advert / pdf, along with the reference number they give you, to [smalls@stithian.com](mailto:smalls@stithian.com), or you can pay via EFT – please make sure you email your proof of payment (also to [smalls@stithian.com](mailto:smalls@stithian.com))

**Please note that no handwritten adverts will be accepted.**

### The rates are:

Ad	Saints Rate*	Non-Saints Rate**	Property
30 words plain	40	120	120
30 words plus single image / picture	80	200	200
30 words plus image plus hot link	100	240	240
½ page ad – pdf must be provided	500	500	500
full page ad – pdf must be provided	1000	1000	1000

\*Saints Rate is applicable to parents with children currently attending St Stithians College.

\*\*Non-Saints Rate is applicable to all external advertisers.

Specifications for the pdfs are as follows:

#### Full page advert:

width 210mm x height 297mm (no bleed required, but if an advert is supplied with bleed then the Trim box must be 210x297)

#### Half page advert:

width 210mm x height 148mm (no bleed required, but if an advert is supplied with bleed then the Trim box must be 210x148)

Ad content (30 words, pdf, etc) to be emailed to [smalls@stithian.com](mailto:smalls@stithian.com) WITH THE REFERENCE NUMBER RECEIVED ABOVE (only if you have paid cash).

The smalls are published every 8 weeks or so, with adjustment for school holidays.

The deadline 2017 dates for submitting adverts are:

- 20 January 2017
- 10 March 2017
- 12 May 2017
- 07 July 2017
- 08 September 2017
- 03 November 2017

**The Smalls will be released on the 25 or 26 of that month.**

#### Our banking Details are as follows:

Acc Name :St Stithians College  
Bank :Standard Bank  
Branch :Randburg  
Branch Code :018005  
Account Number :220059004  
Ref :Smalls + YOUR NAME